

CARIBOO CHILCOTIN COAST FEATURE

8 Page Arts, Culture and Heritage Section



The **Van Dop Arts & Cultural Guide to British Columbia** is an annual full-colour, 160-page guide to over 400 art galleries, museums, studios, gardens, heritage and cultural sites in the province of BC.

FEATURES:

- Full colour regional map
- Extended Shelf life
- Low Advertising Cost → less than 1 cent per copy!
- Art of the Getaway & BC Cultural Crawl
- Free box of guides to all participants

CIRCULATION: 100,000 Copies

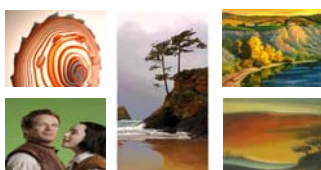
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BOOKING DEADLINE: February 16, 2009

OFFER ONLY AVAILABLE TO CCC STAKEHOLDERS:

	<u>Regular Price</u>	<u>CCC Stakeholder</u>	<u>SAVINGS</u>
<input type="checkbox"/> Full Page	\$ 2400.00	\$ 1680.00	\$ 720.00
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DISTRIBUTION



Free at over 700 locations: visitor information centres, BC Ferries, premier hotels, galleries, studios, museums, cultural centres, heritage sites, BCAA Offices, airports, conference facilities, and from guide participants throughout the province.

ADDITIONAL ADVERTISER BENEFITS

BC CULTURAL CRAWL



Over 70 Communities participated in the 7th Annual BC Cultural Crawl celebrations held throughout the province in August with over \$500,000's of media and marketing coverage generated.

All guide advertisers are invited to participate for FREE and benefit from the tremendous media coverage garnered by this annual celebration.



WEBSITE

Over 50,000 unique visitors access www.art-bc.com annually, where we feature participants' live, hyperlinked listings.

All advertisers receive a FREE Web Listing on www.art-bc.com



VIRTUAL GUIDE

Our new online virtual guide allows more people than ever to view the Arts & Cultural Guide to BC.

Best of all it is environmentally friendly!



[View our NEW online virtual guide by clicking the image or here](#)

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